Study program: Informatics

Course title: E-Business

Professor/assistant: Zoran D. Mirović

Type of course: Compulsory

ECTS credits: 6

Prerequisites: none

Aims of the course:

Students get acquainted with basic postulates and concepts of e-business, e-commerce infrastructure, basic and advanced technologies for developing internet applications. Introducing students to the basic content management system (CMS).

Learning outcomes:

After passing the exam the student is trained to independently create software solutions applying following technologies (one of CMS systems, WordPress, Joomla, nopCommerce – for internet shops and HTML5, CSS, JavaScripts, Jquery, AngularJS, AJAX... - for personal sites) and demonstrate elementary practical and theoretical knowledge of these technologies.

Syllabus:

Theoretical part:

The Internet as a support for completing business processes. Fundamental postulates and concepts of e-business. Infrastructure of e-commerce, concepts of management and informatics. Strategic planning and e-commerce. CMS systems and a development of internet stores (WordPress, Joomla, nopCommerce...). Cloud computing, Data Center, systems based on servers, Microsoft, Google, PayPal...Technologies based on JavaScript, Jquery, AngularJS, AJAX, JqueryUI – JavaScript library of elements for the layer of user interface application. Presentation of development of simple solutions, use and application of gained knowledge. Presentation of term papers on given/chosen subject.

Practical part:

Practical classes where the mentioned subjects are analyzed in detail. Students first use simple text editors for HTML5 projects and later Visual studio.NET and some CMS systems.

Literature:

- 1. HTML5, CSS, JavaScript, J. Gauchart, Mikro knjiga, 2014
- 2. jQuery 2.0 Development Cookbook, Leon Revill, Packt Publishing, 2015.
- 3. JavaScript: Sveobuhvatni vodič, David Flanagan, Mikro knjiga, 2008.

Total number of active classes: 75	Lectures: 45	Practical classes: 30
Teaching methods: Lectures and practical classes		

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Grading system (maximum 100 points) grading scale from 5 to 10: below 51 points – student fails the exam, grade 6 from 51- 60 points, grade 7 from 61-70 points, grade 8 from 71-80 points, grade 9 from 81-90 points, grade 10 from 91- 100 points.

Pre-exam obligations:	Points:	Final exam:	Points:
Activity during theoretical	max 5	Oral exam	50
lectures			
Practical training	max 5		
Written test(s)	max 25		
Term paper	max 15		
Minimum requirement for the	30		
final exam			